

## Enhance

### \_Street Cleaning and Graffiti

In the last 12 months This is Clapham has repainted 30 walls blighted by graffiti and tags. This includes the air raid shelters where large scale graffiti was removed and surfaces covered with an ant-graffiti treatment, which has prevented further graffiti. This is Clapham reports graffiti on business premises for the council to remove and carries out additional pavement cleaning at weekends.



### \_Christmas Lights

In 2022 This is Clapham delivered its annual Christmas Lights programme consisting of 82 lamp column lights, 10 spheres at Clapham Common Station and the Christmas Tree in Clapham Old Town.

### \_Greening

This is Clapham employs a gardening team to maintain green spaces and flower beds in Clapham Old Town, outside Clapham Common Tube Station and on Landor Road. In 2022 This is Clapham has installed new planters on Clapham High Street and created a new pocket park on Prescott Place. We also supported the creation of new widened footway on Voltaire Road to accommodate wooden planters and support businesses.



### \_Public Art

In 2022 we commissioned a new permanent public art installation under the bridge on Bedford Road in partnership with Studio Voltaire. Inner Bark Out by Flo Brooks centres on Clapham Common as a place of gathering, exploring the social, political and ecological threads encountered in public parks. The BID reinstalled the Voltaire Road mural, following damage to the wall, installed the Clapham Cultural Map on two disused shopfronts to assist with wayfinding and facilitated a public photography exhibition about Jeanette Fashions on the Clapham air raid shelters.



## Priorities for 2022 to 2023

In 2023 This is Clapham will maintain the range of programmes it currently delivers, plus...

- Continue to expand our Clapham Safe programme supporting daytime and night time businesses to reduce crime, identify offenders and make Clapham a safer place to work and visit.
- Commission further art installations to brighten up Clapham and improve dilapidated properties and unloved parts of Clapham.
- Make footfall data available to businesses to better understand pedestrian flows and densities.
- Work in partnership with Lambeth Council and TFL to make Clapham more resilient to the effects of climate change by commissioning a street tree and rain garden feasibility study.
- Run the five yearly ballot process, giving businesses a say on the future of the BID and the services it delivers.
- Renovate the tree up lighting at Clapham Common Tube Station.
- Re-print and distribute the popular Clapham Guide and Clapham Shopping bags.
- Commission a series of videos to promote Clapham and make footage available to businesses, in partnership with the Central London Film School.
- Continue to report and remove graffiti and improve levels of cleanliness in Clapham.
- Support businesses through the Cost of Living crisis and provide an effective sign posting service.
- Relaunch the programme of business networking events to help connect businesses.
- Support the council's Kerbside Strategy and help businesses reimagine use of public space.



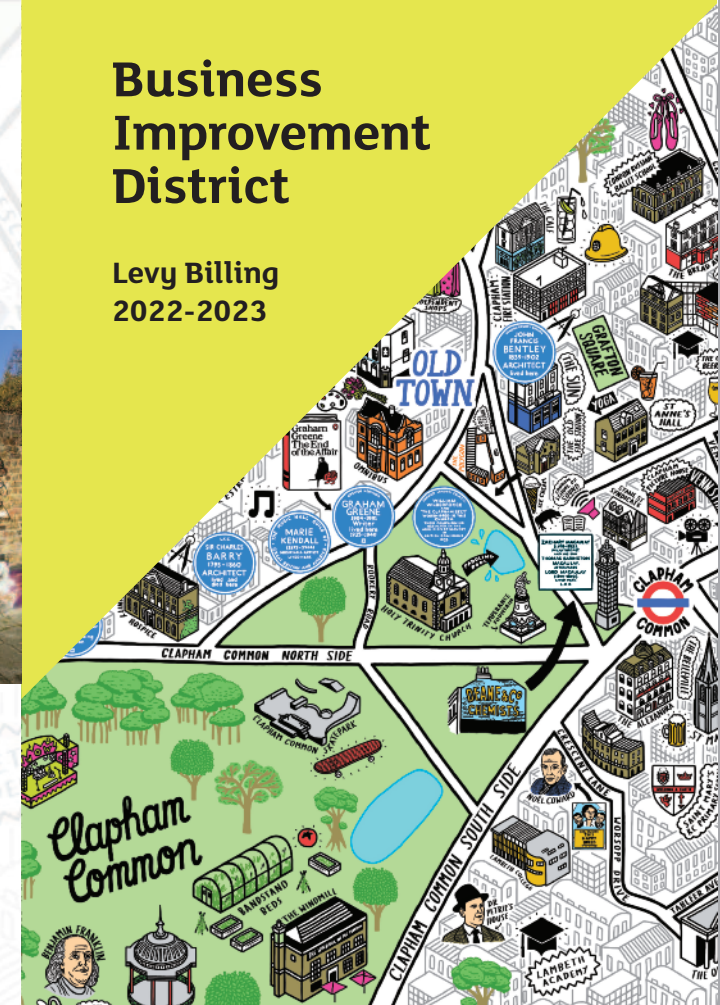
THIS IS

# CLAPHAM

EST. 871

## Business Improvement District

Levy Billing  
2022-2023



## What is the Clapham BID?

This is Clapham is a Business Improvement District (BID) which is financed by Clapham businesses through the BID levy, in full accordance with the Business Improvement Districts (England) Regulations 2004.

This is Clapham is a not-for-profit company, governed by volunteers from the local business community through its Board and sub-groups. These volunteers determine which projects to pursue and how the collected levies, and any additional income, is spent. The BID's overarching aim is to improve Clapham as a place to work, visit and do business.



### The BID Levy

All businesses with a rateable value of over £11,249 pay the levy to help finance This is Clapham. The levy is set at 1.5% of the rateable value of the property, while licensed businesses open after midnight pay 2.4% and those in a designated KIBA pay 1%.

## Connect

### Clapham Card

The Clapham Card is an exclusive discount card for local employees. Over 5,000 cards have been distributed and 30 offers are available to view on the This is Clapham website, helping employees save money and support local businesses.



### Business Support

The BID is here to help provide assistance and answers on any matters of concern for our businesses. If we are unable to assist you directly, we provide an effective signposting service.

### Community Links

The BID works closely with the community to support local initiatives. This is Clapham is a member of the Clapham Common Management Advisory Committee (CCMAC), attends Clapham Town Ward Panel Police meetings and this year supported the Venn Street Market Christmas Raffle and the Blooming Lambeth Awards.

### Free Recycling

Businesses receive a subsidised recycling service through First Mile. Each business receives a free allocation of mixed recycling bags and/or cardboard stickers. Allocations are based on the RV of the property. Once the free allocation is used, further bags can be ordered with an exclusive BID member discount. First Mile provide a discounted rate to all BID members on a wide range of other waste and recycling products.



## Promote

### This is Clapham Website

All BID members get a free directory listing on the thisisclapham.co.uk website and can use the site to promote events, offers and job opportunities. In 2022 the site had 150,000 pageviews. The website is promoted via an active social media presence with 10,000 followers across the various social media platforms.

### Clapham Guide

In 2022 we published the Clapham Cultural Walking Tour Guide and distributed 10,000 copies. We created distribution points across the area allowing visitors to pick up a guide at stations and other locations.

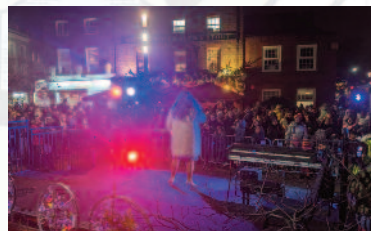
### Shopping Bags

In 2022 the BID distributed 2,000 fair trade cotton shopping bags to businesses to give to their customers. It encourages people to shop locally, promotes Clapham and reduces the use of plastic bags.



### Events

In 2022 the BID delivered the Clapham Lights switch on event, in partnership with the Omnibus Theatre in Clapham Old Town. The Christmas Tree was decorated by Birksen Flowers and the lights were switched on at a well attended event in Old Town. The Clapham Fair was unfortunately cancelled due to the death and the period of mourning for Queen Elizabeth II.



## Safe

### Clapham Street Team

The BID employs a team of wardens to patrol Clapham on Friday and Saturday nights between 9pm and 5am, providing a uniformed security presence on the High Street. Businesses are connected via a radio and intranet system helping to keep businesses safe and aiding Police action.

In the last 12 months the Clapham Street Team have logged 661 incidents ranging from low level ASB to dealing with incidents of public order, robbery, violence and possession of weapons. One third of the incidents attended involved helping a person considered vulnerable.



### Daytime Crime

In 2022 the BID created new daytime service, giving businesses free access to the Disc information sharing platform. This enables images of offenders to be shared across the partnership. The BID works closely with the Police to identify individuals, which has resulted in arrests and prosecutions.

### Clapham Hub Safe Space

The Hub is a safe haven staffed by a team of medics and volunteers. The Clapham Hub supports vulnerable individuals, enabling them to access a safe environment to get the support they need to continue their onward journey in safety.

In 2022 1,012 people visited the Hub for support. The Clapham BID has operated the Clapham Hub since 2015 and in that time has supported over 6,000 people, saving the NHS an estimated £90k a year.

## Find out more about This is Clapham

If you have any thoughts or suggestions about how your levy is spent then make sure you have your say.

### Contact Us

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